

# RESEARCH REVIEW

## Making Education Easy

**Research Review** is an independent publishing company focused on making education easy. We harness the expertise of New Zealand's leading specialists to select and advise on the most important medical research and the local implications.

We condense what's important and bring it to subscribers on a regular basis as a four page electronic summary with a specialist opinion and a web link to the full study. These short summaries keep medical professionals up to date in any interest area in about 20 minutes.



# What we offer

## Regular Research Reviews

Our regular publications are independent summaries of the 'must read' published medical research from journals around the world. They feature ten summaries from some of the most significant studies and live links to full abstracts. Independent commentary is included from leading local specialists, providing high quality advice on why the research matters.

## Conference Reviews

Conference Reviews are independent summaries of the most significant and relevant presentations from international conferences. Local specialist envoys attend and summarise the highlights and provide a comment on why the research matters. This creates the perfect short summary of events for those unable to attend.

## Product Reviews

Product Reviews are independent short summaries of major research affecting an individual product or technique. The Review includes a background to the particular condition, a summary of the product and selected studies by a local specialist with a comment on the relevant importance to local practice.

## Educational Series

Educational Series publications feature independent information for GPs or specialists about a condition including the NZ burden, identifying patients, diagnosis, treatment and relevant research related to the condition. Input including guidance on practice and study selection and commentary is provided by a key NZ specialist in the therapeutic area.

## Experts' Forums

Experts' Forum publications are designed to encapsulate the essence of a local meeting of health professionals who have a keen interest in a condition or disease state. These meetings are typically a day in duration, and will include presentations of local research and discussion of guidelines and management strategies.

Even for local events it is not always possible for everyone with a similar therapeutic interest to attend. Expert's Forum publications capture what was said and allows it to be made available to a wider audience through the Research Review membership or through physical distribution.

## Landmark Reviews

Landmark Reviews are an independent review of one major study. Featured studies are generally of a large sample size or have achieved a result of huge significance. A local specialist provides commentary on the research.

## Speaker Series

A Speaker Series is a summary of a speaking engagement by a major local or international expert. Speaker Series' capture what was said and allows it to be made available to a wider audience through the Research Review membership or through physical distribution. Events are often expensive and difficult to organise and can produce disappointing attendance levels. Speaker Series helps make the most of any medical event and improve the reach of these fantastic educational opportunities.

## Research

Research Review can undertake high quality research, surveying doctors or patients. Research Review has an established network of medical professionals involved in every segment of medical care and every conceivable specialty. We have a self-identified bank of willing participants who are ready to contribute their opinions anytime you ask. Unlike major market research companies, Research Review has specialist advisors who understand the environment, ask the right questions and understand the response. Research Review can also assist in the dissemination of results through our numerous publications and website.



# About Research Review

**Research Review** is an independent publisher of electronic medical journals. The company produces publications focused on specialist areas of medicine to a subscribed database of health professionals. The journals are free to recipients and supported by sponsorship from companies with an interest in the area.



## People/Organisations

### Specialists

**Research Review** has an established network of leading health professionals involved in most segments of healthcare and specialty who can contribute to a wide range of publications.

### Organisations

**Research Review** is supported by a number of highly regarded medical bodies and organizations, many of whom distribute various publications to their members.

#### These include:

- NZ Medical Association
- NZ Pharmacy Guild
- NZ Dental Therapists Association
- NZ Dental Hygienists Association
- NZ Society of Anaesthetists
- NZ Society of Gastroenterology
- RACP (Royal Australasian College of Physicians)
- RANZCP (Royal Australian and New Zealand College of Psychiatrists)
- NZNO (NZ Nurses' Organisation)
- NZSP (NZ Society of Physiotherapists)
- NZ Association of Occupational Therapists

Offices also in Australia, South Africa and China

[www.researchreview.com.au](http://www.researchreview.com.au)

[www.researchreview.co.za](http://www.researchreview.co.za)

[www.researchreview.com.cn](http://www.researchreview.com.cn)



## Content Selection

- Studies are only selected from major global peer-reviewed sources such as JAMA, Lancet and BMJ etc
- Each specialist selects studies from key journals and provides a comment on each one indicating its relevance for local practice

## Measurable Results

- Research Review supplies sponsors with regular summaries of readership numbers and feedback
- Research Review also supplies website statistics including downloads of each publication

## Research Review Website

- Provides a online catalogue of all Research Review publications
- Member only area - in line with RMI code that protects general public from access to medical adverts
- Free subscription access
- Free Healthcare Jobs section

## Research Review Databases

- Independently managed by database management company
- Highly secure database that is not available for other use
- Privacy and security of personal details is guaranteed



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